

REVEREND DEALER TERMS AND CONDITIONS

Please read carefully! In order to maintain a productive, healthy business relationship it is important that you fully understand all the following.

EFFECTIVE March 2010

MINIMUM OPENING ORDER

- 5 Bolt-On series, 5 Set-Neck series guitars, and 4 cases.
- Order can be split into three shipments.

PURCHASE REQUIREMENT

- Dealer must purchase at least 6 guitars every 6 months.

IN-STORE STOCK REQUIREMENT

- At all times dealer must display at least 4 guitars.

DEALER TERRITORY

- Reverend will not open a dealer within approx. 45 minutes driving distance.*

DEALER PRICE & SHIP RATES

- U.S. Dealer price is 50% off List price.
- Shipping rate (mainland USA): \$10 per guitar, \$8 per case, \$8 per box of misc. items.

MAP PRICE

- MAP price is the minimum price a dealer is allowed to ask.

INTERNET & MAIL ORDER LISTINGS

- Prices shown must not be below MAP prices.
- Free items, "best offer" or other implied discounts that reduce price below MAP price are prohibited.
- Ebay listings are allowed as long as the price is not below MAP price. "No Reserve" or "Best Offer" listings are prohibited.

DEALER PAYMENT METHODS

- C.O.D. or Visa/MC. We do not offer net terms.

DEALER SHIPMENTS

- Shipping and restocking costs resulting from refused/returned shipments will be forwarded to the dealer.
- Ready-to-ship orders put on hold by the dealer are subject to cancellation after 2 weeks. Cancelled items will be made available to other buyers immediately.

DEALER NSF CHECK

- Dealer must pay balance due plus a \$50 NSF fee by certified check or money order within 10 days of notification or account will be turned over to collections. Criminal charges may also be filed based on amount of check and individual state laws.

DEALERSHIP TERMINATION

Dealer status may be subject to termination for any of the following reasons:

- Failure to comply with MAP price policies.
- Failure to meet purchase requirement.
- Failure to maintain in-store stock requirement.
- Failure to accept ordered shipments.
- Customer complaints.
- NSF check.
- Failure to abide by any Terms and Conditions.

Sign _____ Date ____/____/____

Print _____ Store Name _____

The above signed understands and agrees to all Terms and Conditions as put forth by Reverend Musical Instruments.

Please FAX to 734-953-6986

This price list supersedes all previous price lists, terms and conditions.

Prices, terms and conditions subject to change without notice.

**Reverend reserves the right to open dealers within 45 minutes, in major city markets where we feel the population is large and dense enough to support additional dealers.*